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Merchandising Permit Request of Fedway Associates, Inc. for Fedway Associates Spring Trade Show on April 11, 2012 at Borgata Hotel Casino & Spa (Fedway Trade Show at Borgata))))))))	ORDER PRN 1011201
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The holder of a Merchandising Permit, issued pursuant to the Division of Gaming Enforcement's ("Division") authority under *N.J.A.C. 13:69I-5.2*, is authorized to gratuitously dispense samples of alcoholic beverages *only to New Jersey retailers (including their bona fide employees), official alcoholic beverage industry representatives and their authorized adult guests attending the above noted merchandising show.* Each permittee may also accept orders for alcoholic beverages from New Jersey licensed retailers.

Also participating in the event are eighty-one (81) permittees, identified in Exhibit B, who each seek the issuance of a merchandising permit from the Division. They do not hold an Omnibus Permit from the ABC.

IT IS on this 10th day of April, 2012 **ORDERED** that the Request be granted and that Fedway is issued permit **2012-139-MD** authorizing this event at Borgata.

IT IS FURTHER ORDERED that those permittees identified in Exhibit B, having paid the requisite fee, be issued merchandising permits pursuant to *N.J.A.C. 13:69I-5.2* for the purpose of participating in the event conducted by Fedway.

IT IS FURTHER ORDERED that this Request is granted subject to the following conditions:

1. The merchandising permits will be effective on April 11, 2012 from 4:00 p.m. until 8:00 p.m.
2. No person under the age of twenty-one (21) will be invited to attend the event and Fedway and Borgata will insure against providing alcoholic beverages to any individual who is under the age of twenty-one (21) or who is actually or apparently intoxicated.
3. Fedway and Borgata will maintain adequate security during the event to insure the safety of guests and employees and to prevent the removal of the alcohol by unauthorized individuals.
4. Fedway and Borgata are to notify the Division of any material change to the event.
5. In conducting the event, Fedway will comply with all requirements attendant to a merchandising permit, pursuant to *N.J.A.C. 13:69I-5.2*, and with all alcoholic beverage laws and regulations of the Division and as deemed applicable, the ABC.
6. Fedway is to obtain all necessary approvals from all other governmental authorities prior to conducting this event.

State of New Jersey
Division of Gaming Enforcement

A handwritten signature in dark ink, reading "David L. Rebusk". The signature is written in a cursive style with a large, stylized "D" and "R".

DAVID L. REBUCK
DIRECTOR

FEDWAY ASSOCIATES 2012 SPRING TRADE SHOW

OMNIBUS PERMITS

1. PERNOD RICARD USA LLC
2. MOET HENNESSY USA
3. DIAGEO CHATEAU & ESTATE WINES COMPANY
4. BROWN- FORMAN CORPORATION
5. BROWN- FORMAN CORPORATION / FETZER VINEYARDS
6. KOBRAND CORP
7. CONSTELLATION BRANDS - WINES US
8. CONSTELLATION BRANDS - SVEDKA
9. PERNOD RICHARD USA LLC
10. BANFI PRODUCTS CORPORATION/ BANFI VINTERS & EXCELSIOR WINES

FEDWAY ASSOCIATES 2012 SPRING TRADE SHOW

1.	VIN - TELLIGENCE LLC.	2012-025-MD
2.	SAZERAC COMPANY, INC.	2012-026-MD
3.	PALM BAY INTERNATIONAL	2012-027-MD
4.	WHITE ROCK DISTILLERIES, INC.	2012-028-MD
5.	HEAVEN HILL DISTILLERIES, INC.	2012-029-MD
6.	SAKEONE CORPORATION	2012-030-MD
7.	SOVEREIGN BRANDS, LLC.	2012-031-MD
8.	EVATON, INC.	2012-032-MD
9.	F.X. MAGNER SELECTIONS INC.	2012-033-MD
10.	REMY COINTREAU USA INC.	2012-034-MD
11.	LABATT USA OPERATING CO, LLC	2012-035-MD
12.	TRUE VODKA, INC.	2012-036-MD
13.	SWIG SPRITS	2012-037-MD
14.	DON SEBASTIANI & SONS WINES	2012-038-MD
15.	WC SPIRITS, LLC.	2012-039-MD
16.	GOLDSCHMIDT VINEYARD, LLC.	2012-040-MD
17.	V2 WINE GROUP LLC.	2012-041-MD
18.	MIONETTO USA, INC.	2012-042-MD
19.	MAISONS MARQUES & DOMAINES INC.	2012-043-MD
20.	WEIN-BAUER INC.	2012-044-MD
21.	ZONIN USA INC.	2012-045-MD
22.	SHAW - ROSS INTERNATIONAL INC.	2012-046-MD
23.	WC SPIRITS, LLC. KARMA TEQUILA	2012-047-MD
24.	OLE SMOKEY DISTILLERY, LLC.	2012-048-MD
25.	BARCARDI USA INC.	2012-049-MD
26.	CARRIAGE HOUSE IMPORTS LTD.	2012-050-MD
27.	A.V.V. WINERY CO LLC.	2012-051-MD
28.	DEVOTION SPIRITS, INC	2012-052-MD
29.	DREYFUS ASHBY INC.	2012-053-MD
30.	CASTLEBRANDS USA CORP	2012-054-MD
31.	SKYY SPIRITS LLC.	2012-055-MD
32.	FOLEY FAMILY WINES INC.	2012-056-MD
33.	CUSHMAN WINERY CORPORATION	2012-057-MD
34.	PASTERNAK WINE IMPORTS LLC.	2012-058-MD
35.	FRIEND WINE MARKETING	2012-059-MD
36.	DELICATO VINEYARDS INC.	2012-060-MD
37.	CAPE WINE VENTURES, LLC.	2012-061-MD
38.	CECCETTI WINE COMPANY, INC.	2012-062-MD
39.	PROXIMO SPIRITS INC.	2012-063-MD
40.	JIM BEAN BRANDS CO.	2012-064-MD
41.	FIFTH GENERATION, INC.	2012-065-MD

42.	SIDNEY FRANK IMPORTING CO., INC.	2012-066-MD
43.	BROTHERHOOD AMERICAS WINERY LTD.	2012-067-MD
44.	CAFFO BEVERAGES INC.	2012-068-MD
45.	KINDRED SPRITS INC.	2012-069-MD
46.	C. MONDAVI & SONS	2012-070-MD
47.	PARK STREET IMPORTS LLC	2012-071-MD
48.	ALPHA MARKETING NETWORK, INC.	2012-072-MD
49.	MANGO BOTTLING INC.	2012-073-MD
50.	HAAS BROTHERS	2012-074-MD
51.	LUXCO INC.	2012-075-MD
52.	CMSC SPIRITS GROUP, INC.	2012-076-MD
53.	TY KU LLC	2012-077-MD
54.	KONSTANTIN D. FRANK & SONS	2012-078-MD
55.	CLASSIC WINE IMPORTS, INC.	2012-079-MD
56.	SKALLI CORPORATION	2012-080-MD
57.	OYSTER BAY WINES USA, INC.	2012-081-MD
58.	VEEV SPIRITS LLC.	2012-082-MD
59.	PREMIUM PORT WINES, INC.	2012-083-MD
60.	FERRARI-CARANO VINEYARDS LLC.	2012-084-MD
61.	HELLAS IMPORTS LTD.	2012-085-MD
62.	SURVILLE ENTERPRISES CORP.	2012-086-MD
63.	JARVIS	2012-087-MD
64.	FEDWAY IMPORTS	2012-088-MD
65.	PATERNO IMPORTS LTD	2012-089-MD
66.	AVELEDA INC.	2012-090-MD
67.	JELINEK USA	2012-091-MD
68.	INDEPENDENT DISTILLERS	2012-092-MD
69.	JFC INTERNATIONAL	2012-093-MD
70.	CAROLINA BRANDS	2012-094-MD
71.	TOAST SPIRITS	2012-095-MD
72.	HOUSE SPIRITS DISTILLERY	2012-096-MD
73.	LEBLON	2012-097-MD
74.	M IMPORTS	2012-098-MD
75.	SERRALLES USA	2012-099-MD
76.	TALERO TEQUILLA	2012-100-MD
77.	JACKSON FAMILY / MAJESTIC FINE WINES	2012-101-MD
78.	JACKSON FAMILY / MAJESTIC IMPORTS	2012-102-MD
79.	DUCK POND CELLARS	2012-103-MD
80.	A.V. BRANDS, INC.	2012-104-MD
81.	BRONCO WINE COMPANY	2012-105-MD